

GOVERNMENT DEPARTMENTS AND AGENCIES, ADVERTISING, PRINTED INFORMATION AND
PUBLIC RELATIONS BUDGET

1473. Hon. C.L. Edwardes to the Minister for Community Development, Women's Interests, Seniors and Youth

For each department or agency under the Minister's responsibility, what is the total 2001/2002 budget for-

- (a) advertising (television, print and radio);
- (b) pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins; and
- (c) public relations and events management?

Ms McHALE replied:

Community Development, Women's Interests, Seniors and Youth:

- | | | | |
|-----|-------------|------------|-----------|
| (a) | Advertising | Television | \$158,800 |
| | | Print | \$103,571 |
| | | Radio | \$ 95,200 |
| | | TOTAL | \$357,571 |
- (b) Information not available at budget level for these particular expenditure items
 - (c) Public relations and events management \$346,575

Disability Services Commission:

- a) \$96,000
- b) \$75,000
- c) \$19,000

Department of Culture and the Arts:

- (a) Nil
- (b) \$1500.00
- (c) Nil

ArtsWA

- (a) \$15,500
- (b) \$7,000 - the budget does not distinguish between printed material produced for distribution to outside parties and what is produced for our "in-house" use, such as printing of documentation for use by Peer Assessment Panels.
- (c) Nil

ScreenWest

- | | | |
|-----|-------------------------------------|-----------|
| (a) | \$7000 | |
| (b) | Nil | |
| (c) | Small Screen Big Picture Conference | \$105,000 |
| | ScreenWest events | \$20,000 |

Perth Theatre Trust

- (a) \$23,000
- (b) \$42,500
- (c) \$5,600

Western Australian Museum

- (a) \$59,946
- (b) \$105,540

- (c) \$40,000 (includes catering and equipment hire for functions)

Library and Information Service of WA

- (a) \$94,903
- (b) \$59,728
- (c) LISWA does not account for expenditure in public relations and events management separately, it is captured in (a).

Art Gallery of Western Australia

- (a) \$196,606 - These figures include amounts of \$72,500 and \$56,200 (a total of \$128,700) for advertising and printing respectively which relate to the Gallery's Exhibition Program. These Budgets are predicated on the basis that non-CF income will be generated to off-set the expenditure.
- (b) \$168,104 - These figures include amounts of \$72,500 and \$56,200 (a total of \$128,700) for advertising and printing respectively which relate to the Gallery's Exhibition Program. These Budgets are predicated on the basis that non-CF income will be generated to off-set the expenditure.
- (c) Public Relations and Events Management - The Art Gallery of WA does not have a Budget for these items

Swan Bells Belltower

- (a) \$29,150
- (b) \$11,890
- (c) \$1700

Please note this budget covers the period 1/10/01 to 1/6/02 as the management of the Belltower by the Swan Bells Foundation began in October 2001.